

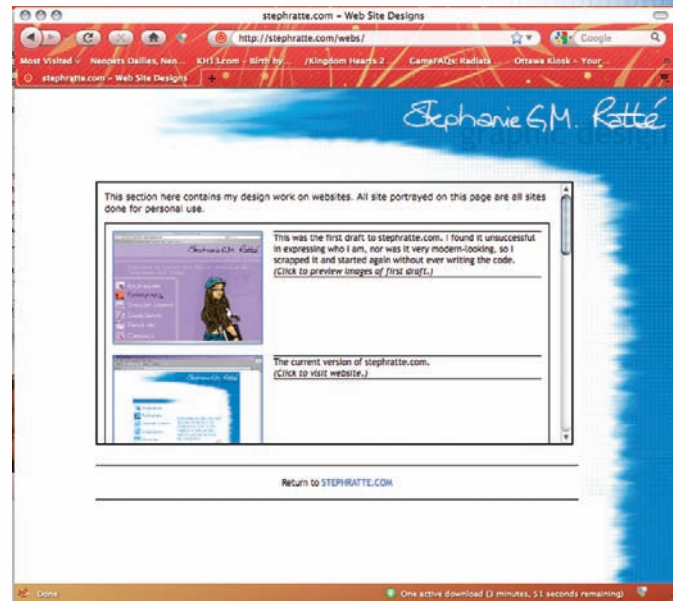
Stephanie G.M. Ratté

Sample Portfolio



stephrratte.com

My personal website which shows examples of some of my work from college.



stephrratte.com/webs

An extension of my website not linked to the main page. It shows my CSS skills as well as live examples of my web work.



'Homes-Extra' Spec Redesign

Full Redesign at stephrratte.com/pdfs/homes2013.pdf

I was recently asked to give a redesign to the Sun's Homes-Extra biweekly section just to "play with it for ideas". I redid eight major pages of New Homes, including a centre spread and a flex page. A variation of this new design is the current published look of the biweekly feature.



Spec for PAI Medical 12 Page Mass Impact

Full Sample at stephrratte.com/pdfs/pai12page.pdf

Whenever this client wants to run a multi-page advertising feature, the sales rep often asks me to design a mass impact to pitch to the client. This is a sample of one of the many I have done for PAI.

Stephanie G.M. Ratté

Sample Portfolio (cont'd)

'Lifestyles for Seniors' 8 Page Mock-up

Full section at stephратte.com/pdfs/lifestyles2013.pdf

An eight page section designed as a selling tool for a proposed pull-out feature to run in upcoming issues of the Ottawa Sun.

'Today's Family' 8 Page Mock-up

Full section at stephратte.com/pdfs/todaysfamily2013.pdf

An eight page section designed as a selling tool for a proposed pull-out feature to run in upcoming issues of the Ottawa Sun.

'Beautiful Backyards' Spec Redesign

Full document at stephратte.com/pdfs/beautifulbackyards.pdf

A four page full-size leave-behind for a feature that had run in late spring in the Ottawa Sun.

'Stereo Plus 20th Anniversary Wrap' Spec Ad Design

Full document at stephратte.com/pdfs/stereoplus20th.pdf

A local company will be celebrating their 20th anniversary and the rep will be pitching the wrap to run as a celebration pullout piece in the Ottawa Sun.

Stephanie G.M. Ratté

Sample Portfolio (cont'd)

The essential bridal survival kit

Caroline McFay
Special to Q&A Agency

There is an old saying that comes that there are only four things a bride needs on her wedding day — something old, something new, something borrowed and something blue.

This familiar motto has been used by brides as a wedding guideline for years, but in a desperate need of more ideas...

MacGyver Items

Double-sided adhesive tape — Perfect for last minute wardrobe malfunctions, torn repairs, tears or snags. It's also great for making sure all your important parts stay connected on your wedding night.

Blue Wipes — For "something borrowed" photo opportunities, these wipes are a quick and easy way to discreetly remove red wine stains from your teeth and mouth (www.wedding.com.au/bride).

Disposable Brides — There is nothing worse than coughing up a nice pair of shoes before you've had a chance to take them off. These little cloth brushes can be slipped over your white pumps to protect them as you stroll your way to the wedding.

Blister Kit — Blister can sometimes hurt, which is why you might want to make sure you have some blister strips handy. Tight shoes and lots of dancing can make for some very sore blisters. Dr. Scholl's Blister Treatment and Band-Aid Blister Block are two great products that will help to any pain.

Blade Mirror (3/4 Compact Mirror) — These mirrors are great in allowing you to put on your makeup and touch up your face no matter what the lighting in the room may be like.

Baby Powder — This versatile little powder can be used to touch up stains, freshen sweaty palms or underarms, and even keep hair from frizzing.

Lubricate Pocket Pack Breath Strips — Non-irritating and non-toxic, these strips are perfect for keeping your mouth and throat hydrated during your wedding's hot moments.

Blade Eye Drops — All wedding plans have a small chance of going wrong. Whether it's a tearful moment or a small accident, these eye drops are the perfect thing to keep your delicate hands from shaking.

Sole Mate High Heels — These shoe inserts are the perfect thing to keep your delicate hands from shaking.

White Chalk — This is a quick and responsive way to make a hidden stain that can't be removed. Chalk is also great for marking up your dress and won't be detected in your wedding photos.

Practical Items

Kissers — This may seem like an obvious addition to any bride's purse, but often they are overlooked. Make sure you and others in your wedding party have enough for hand-drying their moistened faces and wiping away any tears.

Life Saver — Unlike lipstick, lip stain, and so on, it's easily transferred onto teeth, wine glasses or the plastic walls of your wedding dress. It also helps to keep your lipstick and won't require as many applications.

Q-Tips — These little "tooth" sticks are perfect for applying or removing eye makeup or for gently wiping away mascara that may have run during the ceremony.

Stain Remover Pen — Stains are an inevitable part of wedding, so it's important to have some prepared. Whether it's a splash of red wine on your wedding gown or lipstick on your fiancé's collar, stain removers are great for getting rid of any just-made blemishes.

Safety Pins — Loose buttons, ripped seams, fallen zippers can be remedied with these helpful sewing staples.

Flask — After a night of dancing and socializing, your feet are going to thank you.

Charged Cell Phone — Don't get so wrapped up in your wedding day planning that you forget to charge your cell phone.

Last minute directions or instructions are wedding day situations that need to be kept on hand when you are least prepared — so don't let your phone strap also be programmed with all the important phone numbers you might need in case of an emergency.

Sandpaper — Though you'll have to be to it, sand paper is a great addition to your wedding day kit. It's useful for smoothing out any rough edges on your wedding day kit.

Problem (our intended), which is caused by Dihydrotestosterone (DHT). Cutting your hair short is not a proactive treatment for hair loss.

Myth # 4: Hair loss stops when you get older. When hair loss begins, it will progressively increase over your lifetime and never completely stop. The younger you are, when it does start, the more likely you are to become very bald. It may accelerate as you age, but the inevitable fact is that it will never stop without a hair loss program or hair transplant procedure.

Myth # 5: Solving hair loss does not require a physician. This is the greatest myth of all. The fact is, hair loss is a medical condition and therefore requires specialized medical treatment. Many non-medical companies claim a dubious success rate and are misleading. Only a specialized physician can help solve hair loss.

FACT: All our PAI Medical hair transplant physicians understand the intricate medical issues of hair loss, will design your hair line with you, and guide you through the process with your total comfort.

Have your Wedding Reception in Manhattan

Let's get married in the heart of the Big Apple. The wedding of your dreams is just a phone call away.

PAI Medical Group

STARRA • MIKE • MATTIE

www.paimegroup.com

'The Wedding Planner' 22-Page Sales Spec Full Sample at stephtratte.com/pdfs/weddingplanner.pdf

The sales team at the Ottawa Sun had wanted to try to sell a multi-page top-fold wedding guide that would have been distributed at the Wedding Show, and I was asked to create a full twenty-two page spec to show prospective clients various pages on which they could run and the available ad sizes for sale.

Don't believe the myths these are the facts about hair loss

FACT: With over 30 years of experience in hair loss solutions in North America, PAI Medical Group is Ottawa's most trusted medical hair loss centre.

Hair loss is one of the most traumatic and dramatic cosmetic experiences we encounter. Despite all the contradictory claims regarding hair loss, the fact is that hair loss solutions are available. Solving baldness and regrowing your hair naturally should not be mixed in uncertainty and unproven methods. You can regain your lost hair. With PAI Medical Group's proven solutions, we will expose some of the most enduring myths regarding hair loss and its treatment.

Myth # 1: Hair loss is genetic so it can't be treated. Genetic hair loss can be successfully treated. 50% of men will suffer from androgenetic alopecia (male pattern baldness) with DHT and 40% of women will experience diffuse hair loss. Pharmaceutical products with proven side-effects are available. A three-pronged options solution set is available exclusively at PAI Medical, that include products that target DHT, laser hair therapy programs and, the ultimate solution, a MUHG™ hair transplantation.

Myth # 2: Hair loss is caused by hats and helmets. Wearing hats and helmets will not cause hair loss. Only very tight-fitting head gear worn for extended periods of time may cut off circulation to the follicles. Wearing a hat in the summer may actually help protect the hair and scalp to avoid sunburn.

Myth # 3: Cutting your hair short and regularly helps. This myth is old as the hills. This technique is a illusion. It will not cause your hair to grow thicker nor faster. The bottom of the hair shaft closest to the scalp is the newest growth and usually thicker and thus creates the illusion. Frequent cutting or shaving does not address the root of the

Myth # 4: Hair loss stops when you get older. When hair loss begins, it will progressively increase over your lifetime and never completely stop. The younger you are, when it does start, the more likely you are to become very bald. It may accelerate as you age, but the inevitable fact is that it will never stop without a hair loss program or hair transplant procedure.

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FACT: All our PAI Medical hair transplant physicians understand the intricate medical issues of hair loss, will design your hair line with you, and guide you through the process with your total comfort.

The goal of Multi-Unit Hair Grafting™ is to provide you with the most natural appearance, the greatest density and coverage with the comfort and affordability of a permanent solution. PAI Medical Group's exclusive, refined and detailed MUHG™ procedure is the optimum solution for ending the anxiety of your hair loss issues with complete satisfaction.

PAI Medical Group
HAIR RESTORATION

For more facts and other hair loss myths please visit PAIHAIR.COM or call 613-594-5652 for a FREE NO OBLIGATION CONSULTATION. CALL today and RENEW your CONFIDENCE.

PAI Medical Group "MUHG" Ad, published in the Ottawa Sun

This is one of the most well-received ads I have done for PAI, and the first time using the MUHG logo I designed for them to use for future advertising.

BARRHAVEN NOW HAS THE WORKS!

BARRHAVEN'S BEST BURGER

The WORKS uses only the finest blend of Canadian beef to hand-prepare our popular beef gourmet burgers everyday — there are absolutely no fillers! Each and every WORKS Gourmet Burger is "Live Fire Grilled" to an internal temperature of 165 degrees to ensure perfection. The average cooking time for these beauties is 20 minutes, we don't push, prod or pinch them — we cook them just like a steak! Each WORKS Gourmet Burger is then served with either a lightly toasted Fresh Whole Wheat or White bun, fresh leaf lettuce, and your choice of one of our 68 incredible gourmet burger topping combinations.

So to back, enjoy the classic blues and rock & roll music — and order up a delicious Tower-O-Rings and an ice cold beer, or try one of our cut of our cut of this world hand-made Classic Shakes. WORKS Gourmet Burgers are worth the wait... Guaranteed!

At THE WORKS we are proud to be Canadian — from the company owners, to the Fresh Beef, Fresh-cut Fries, Classic Shakes, Canadian Cheese made from 100% Canadian Milk, Wines and of course Ice Cold Beer... all 100% Canadian! So be patriotic and proudly enjoy your favourite WORKS Gourmet Burgers and all the fabulous extras that make millions come to THE WORKS every year.

3500 Fallowfield Rd.
613-823-1234

Spec ad for "The Works - Fallowfield Rd."

A fun spec ad the rep requested for a new The Works franchise in Barrhaven. I believe a variation of this ad had run.



MUHG™ Logo Design PAI Medical Ottawa

For the above ad for PAI Medical, the client had asked me personally if I could design him a logo to run for promoting their new Multi-Unit Hair Grafting procedure. The logo had undergone several changes, eventually settling on a single strand of hair protruding from the word mark.

Sample Portfolio (cont'd)

the official newsletter of the Golden Care Network

the NUGGET

Issue 1 • April 2014

Make-A-Wish 8 & 9



11 April Showers Bring May Flowers!



Why is hearing well important to you?

Being able to hear your special someone speak is a luxury most of us take for granted. Advanced Hearing Group of Clinics have the professional medical team to thoroughly investigate any hearing concerns you have. Don't wait, call today.

Schedule Your Hearing Test Today!
613-728-HEAR (4327)

ADVANCED HEARING GROUP OF CLINICS

3 OTTAWA LOCATIONS TO SERVE YOU!
1657 Carling Ave.
298 Metcalfe St.
2604 Draper Ave., Suite 212

facebook | twitter | linkedin | ahac.ca

Did you know?

Though vaccines are usually associated with childhood or foreign travel, older adults may need certain vaccinations as they age. Even those who received immunizations as youngsters may need refresher doses or vaccinations tailored specifically to the over 50 crowd. Seniors are urged to talk to their doctors about certain vaccines. In addition to flu shots, there are vaccinations that can help prevent other illnesses, such as pertussis (whooping cough), shingles, diphtheria/tetanus, and pneumonia. Shingles is a condition that affects those who had chickenpox as children, and can be quite painful. A vaccination is an easy way to avoid it. Many local pharmacies now offer on-site immunizations, saving people a trip to the doctor's office.

METRO NEWSPAPER SERVICES

Facts About Hearing Loss

Hearing loss is most often gradual in nature, and therefore, a hearing problem may not be evident for some time. As we age, our bodies become less efficient and organs run less efficiently. There is a growing collection of research and detailed studies that indicate that individuals with hearing loss are better helped when they act quickly to resolve their hearing difficulties. When the hearing nerves and areas within the brain are deprived of sound, they tend to atrophy or weaken over time. Kral et al. (2000) found neuronal structural differences in the auditory cortex of auditory deprived brains compared to brains that were not deprived. Kral et al. (2005) found that in the inferior functional development of the auditory cortex. (1995) found that the prolonged lack of stimulation makes the process of wearing a hearing aid more difficult. We refer to this as auditory deprivation, first reported in 1984 (Silman et al., 1992).

The key to avoid auditory deprivation and an adverse affect on your hearing is to keep the auditory system active and not to let the parts of the auditory system stay dormant. The sooner you activate these centers of the auditory system and the brain when you first notice hearing loss, the greater the success you will have to hear.

ADVANCED HEARING GROUP



critically depends on the auditory experience. Turgeon et al. by auditory deprivation. colliculus, a key relay station in the primary and secondary auditory cortex, are considerably altered by auditory deprivation.

the NUGGET • 4

spring Lawn & Garden

How to guarantee your garden starts off on the right foot



As winter slowly winds down, many gardeners cannot wait to soak up the springtime sun and get their hands dirty in the garden. Such excitement is not just good for gardeners, but can benefit the garden in the months to come as well. Late winter or early spring is a great time to get a head start on the gardening season. Even if gardening season is still around the corner, completing the following projects can ensure your garden gets off on the right foot.

Clear debris
One of the best things you can do for your garden as winter winds down is to clear it of debris. Winter can be especially harsh on a landscape, and gardens left to the elements are often filled with debris once spring arrives. Dead leaves, fallen branches, rocks that surfaced during the winter frost, and even garbage that might have blown about in winter winds can all pile up in a garden over a typical winter. Clearing such debris likely won't take long, but it's a great first step toward restoring the garden before the time comes to plant and grow the garden once again.

Examine the soil
Soil plays a significant role in whether a garden thrives or struggles. Examining the soil before the season starts can help gardeners address any issues before they plant. Ignoring the soil until a problem arises can turn the upcoming gardening season into a "lost" opportunity, so test the soil to determine if it has any nutrient or mineral deficiencies. This may require the help of a professional, but if a problem arises, you might be able to adjust the acidity or alkalinity of the soil and still enjoy a successful gardening season.

Another way to examine the soil is less complex but can shed light on when would be a good time to get back to work. Reach into the soil and dig out a handful. If the soil quickly crumbles, you can start preparing for gardening season. But if the soil is still clumped together, it needs more time to dry out before you can begin your prep work.

Initiate edging
Edging is another task gardeners can begin as they get ready for the season. Edge plant and flower beds, but be sure to use a spade with a flat blade or an edger designed to edge flower beds. Such tools will cut deep enough so grass roots that may eventually grow into the flower bed are severed. Depending on how large a garden is, edging can be a time-consuming task, so getting a head start allows homeowners to spend more time

Fight weeds
Though weeds likely have not survived the winter, that does not mean they won't return once the weather starts to heat up. But as inevitable as weeds may seem, homeowners can take steps to prevent them from turning beautiful gardens into battlegrounds where plants, flowers and vegetables are pitted against unsightly and potentially harmful weeds. Spring is a good time to apply a pre-emergent weed preventer, which can stop weeds before they grow. Though such solutions are not always foolproof, they can drastically reduce the likelihood of weed growth.

Though gardeners might not be able to start planting their gardens in late winter or early spring, they can still get outside and take steps to ensure their gardens thrive once planting season begins.

METRO NEWSPAPER SERVICES

the NUGGET • 11

How Emotions Affect Your Body

A person's mind set can affect their immune system. Scientists don't fully understand the biological mechanisms, but they know that negative feelings of the stress, sadness, and worry spike in the hormone cortisol levels, which in turn suppresses the immune system. Here are some tips to stay positive and healthy.

- **Be playful** - Sometimes we take life too seriously.
- **Love yourself** - allow yourself to shine from the inside out
- **Be authentic** - be true to yourself and others
- **Practice an optimistic mind set** - be happy, calm and livelier
- **See your value** - realize your worthiness and how you impact others
- **Practice meditation** - take time for yourself, listen to what your body is saying
- **Exercise** - do yoga, tai chi, qigong or other calming exercises 3 x per week

Avoid drama - do not get caught up in other people's problems

Others Studies assessed 193 subjects to determine their positive emotions (including happiness, calmness and liveliness). It concluded the people that scored low on positive emotions were 3x as likely to succumb to exposure to a virus that is going around versus a positive thinking mind set person. Meditative exercises are known to boost your immune system by up to 2x.

If you're struggling on how to release your emotions, feeling stuck where you are in your life hire a "life coach" to guide you to where you want to be. Sometimes we cannot always see the big picture when we are driving our course in life especially when there is mud on your windshield. So how happy are you?

Trish Harris
Inner Recovery Life Coach



the NUGGET • 7



INNER RECOVERY
It's your tomorrow

BARGAIN CHECK
TIME TO GO

GET PAST GO
DE-CLUTTER YOUR LIFE

"Start your Life coaching Today!"
613.715.0779

Did you know?

According to the Center for Retirement Research at Boston College University, men are now retiring later than they have in the past. In an analysis of data collected by the U.S. Census Bureau, the Center for Retirement Research found that the average retirement age for men has risen from 62 in the mid-1990s to 64 near the end of the first decade of the 21st century. The reasons for this change are likely not because men are reluctant to leave office life behind, but because of a variety of factors that have to do with finances. Many companies no longer offer pension plans, so men are more likely to work longer to save more money for their retirement. In addition, Social Security benefits in the United States are now calculated differently than they were in the past, so men have a greater incentive to work longer. But finances aren't the only reason men work longer. Many men now have jobs that are not physically taxing, enabling them to work longer as a result.

METRO NEWSPAPER SERVICES

'The Nugget' April 2014 Issue for the GCN Network – Ottawa, Ontario • Live Issue at http://issuu.com/nuggetstar/docs/040114_nuggets
A freelance project I did for a seniors-focused group, The Golden Care Network, based in Ottawa, ON. This is the first issue of the magazine, which was designed from scratch based on suggestions and ideas from the president of the group.

Stephanie G.M. Ratté

Sample Portfolio (cont'd)

hair loss PROBLEMS? we grow HAIR!

Edmonton's most trusted Hair Loss Clinic offers you the latest hair loss solutions!

- o Hair transplantation
- o Laser hair therapy
- o Hair products
- o Minerals/vitamins for healthy hair
- o DHT blocker
- o Nutrition analysis for hair

CALL TODAY & MENTION THIS FLYER FOR 5 FREE LASER HAIR THERAPY SESSIONS OF 30 MINUTES EACH (\$225 VALUE)

And make an appointment with a **HAIR LOSS EXPERT**

“You grew some hair?” I said, “Yeah! I grew some hair!” Made up my mind, I'm not going to look 70. I'm actually going to look my age. If you're embarrassed to be looking older, you can change that. And PAI can change it for you. They can knock off 20 years. They did it for me!

REAL CLIENT
TONY TAYLOR

SEE FOR YOURSELF!

PAI PAI MEDICAL GROUP
HAIR RESTORATION

PAIHAIR.COM
15012-107th Ave., Edmonton • 780-454-5656

suffering from HAIR LOSS? WE GROW HAIR

The doctors asked me how I felt about the placement and design of my hair line. After it was finished I couldn't believe it was over. I didn't feel a thing.

EDMONTON'S MOST TRUSTED HAIR LOSS CLINIC OFFERS YOU THE LATEST HAIR LOSS SOLUTIONS!

- Hair transplantation • Laser hair therapy
- Hair products • Minerals/vitamins for healthy hair
- DHT blocker • Nutrition analysis for hair

CALL TODAY & MENTION THIS FLYER FOR 5 FREE LASER HAIR THERAPY SESSIONS OF 30 MINUTES EACH (\$225 VALUE) AND MAKE AN APPOINTMENT WITH A HAIR LOSS EXPERT

PAI PAI MEDICAL GROUP
HAIR RESTORATION

PAIHAIR.COM
780-454-5656
15012-107th Ave.,
Edmonton

Real Client
CURTIS JONES

Flyers for PAI International – Edmonton, Alberta

I regularly do freelance work for the owner of PAI Medical Group, and he wanted letter-sized circulars to promote the grand opening of his Edmonton clinic. Both versions have been used.

Stephanie G.M. Ratté

Sample Portfolio (cont'd)



Ottawa Sun 25th Anniversary Contest Ad Campaign - Ottawa Sun

I often design contest campaigns for the Ottawa Sun, and this was the campaign for the Ottawa Sun's 25th Anniversary that had run for 6 weeks.

OTAWA SUN
GET YOUR GAME CARDS NOW AT **Maci's** AND PLAY TV BINGO MONDAYS AT 7P.M.!

PRIZE BOARD

REGULAR BINGO	SUPERBINGO
Crazy 7's \$400	Crazy 7's \$1000
2 Lines (no free) \$400	2 Lines (no free) \$1000
Any 3 Corner Stamps \$400	Any 3 Corner Stamps \$1000
Full Card \$800	Full Card \$2000

MONDAY BINGO PLAY SCHEDULE

October 7, 14, 21, 28; November 4, 11, 18, 25; December 2, 9, 16, 23, 30; January 6, 13, 20, 27; February 3, 10, 17, 24; March 3, 10, 17, 24, 31

SUPERBINGOS (\$5,000)

October 2, 9, 16, 23; November 2, 9, 16, 23, 30; January 27; February 24; March 17, 31

WIN MORE \$\$\$! ON SUPER BINGO NIGHTS WITH YOUR SUN BONUS NUMBER! DETAILS AT OTTAWASUN.COM/BINGO

OTAWA SUN
GET YOUR GAME CARDS NOW AT **Maci's** AND PLAY TV BINGO MONDAYS AT 7P.M.!

PRIZE BOARD

REGULAR BINGO	SUPERBINGO
Crazy 7's \$400	Crazy 7's \$1000
2 Lines (no free) \$400	2 Lines (no free) \$1000
Any 3 Corner Stamps \$400	Any 3 Corner Stamps \$1000
Full Card \$800	Full Card \$2000

MONDAY BINGO PLAY SCHEDULE

April 7, 14, 21, 28; May 5, 12, 19, 26; June 2, 9, 16, 23, 30

SUPERBINGOS (\$5,000)

April 7, 14, 21, 28; May 26; June 2, 9, 16, 23, 30

WIN MORE \$\$\$! ON SUPER BINGO NIGHTS WITH YOUR SUN BONUS NUMBER! DETAILS AT OTTAWASUN.COM/BINGO

Kiwanis TV Bingo Ads 2013 - 14

The Ottawa Sun sponsors the Kiwanis TV Bingo, and in turn has the advertising designed by the Sun. These are the current published advertising designs for the 2013 - 14 season.



OHBA Conference Logo Design - GOHBA Ottawa

Above are the first versions (top two) and the final approved version of the logo to be used for this year's OHBA Conference.

Stephanie G.M. Ratté

Sample Portfolio (cont'd)



Logo designs for the Dapo Agoro Foundation for Peace
dapoagorofoundation.org

For the past two years I have been involved with the graphic design for this non-profit organization. This is the final design of the logo, as requested by the family members.



Logo designs for the 417 Automotive.ca
417automotive.ca

A sales rep had approached me with freelance work for one of his clients to design a logo. Above are some initial design ideas, along with the final one approved by the client.

Lambton College wants to wish you a Happy New Year!
Make your New Year's resolution to learn something new and discover the many part-time and full-time opportunities at Lambton!

REGISTER TODAY!

Find a new hobby, build on your education, or work towards a new career. Lambton offers a variety of courses - in-class, online and one-day workshops. The following are a few of the in-class, online and one-day workshops offered at Lambton. For a complete listing visit our website at www.lambton.on.ca.

In-Class

- Adult Gardener Certificate
- Various Cooking Classes: Thai, Asian, Indian and Tuscan Cooking
- Crisis Intervention Certificate
- Teacher of Adults Certificate
- Red Cross & First Aid Certificates
- Yoga Classes
- Art Classes: Ceramics, Drawing and Mixed Media
- Spanish Certificate
- Sign Language Certificates
- Fresh Certificates

Online

- Academic and Career Entrance (ACE) Certificate
- Medical Clerk Certificate
- Legal Office Assistant Certificate
- Geographical Information Systems Certificate
- Home Inspection Certificate
- Ontario Management Development Program
- Preparatory Accounting Certificate
- Community Advocacy Certificate
- Business Writing Certificate

Online classes begin January 9 and start up monthly, credit classes begin the week of January 12th and non-credit classes begin the week of January 19th.

Join us for a Part-Time Studies Information Session: January 9th - 4:00 p.m. in Room M211
Session will cover both online and in-class course information

Register TODAY!

Online - www.lambton.on.ca/coned • By Phone - (519) 542-7751 ext. 3626 • By Fax - (519) 541-2403 • In-Person - at the Registrar's Office

Begin a promising future at Lambton College - apply TODAY for full-time programs!
Applications for September 2009 are due on February 22 to receive equal consideration for oversubscribed programs!

Get ahead early! Programs marked with a * after January 12th start dates and there is still time to apply!

<ul style="list-style-type: none"> • Accredited Chemical Production & Food Engineering Technology • Accredited Massage Therapy • Associate Degree Engineering Technology • Business Administration - General • Business Administration - Human Resources* • Business Administration - International Management* • Business Administration - Medical Administration - Medical Practice* • Business Administration - Office Administration - Control Engineering Technology • Business Administration - Information & Control Engineering Technology • Business Administration - Law & Security Administration* • Business Administration - Massage Therapy • Business Administration - Mechanical Technician - Industrial Maintenance • Business Administration - Executive Office Administration - Executive Office Administration - Medical Practice* • Business Administration - Personal Support Worker • Business Administration - Police Foundations* • Business Administration - Police Training* • Business Administration - Pre-Health Sciences • Business Administration - Pre-Health Sciences - BEds • Business Administration - Pre-Service Firefighter Education & Training • Business Administration - Pre-Technology • Business Administration - Social Services Worker • Business Administration - Sports & Recreation Administration • Business Administration - Welding Technology* 	<ul style="list-style-type: none"> • Bachelor of Arts - Interdisciplinary Studies • Bachelor of Science - Nursing • Bachelor of Science - Psychology • Bachelor of Science - Power Engineering Technology • Bachelor of Science - Power Engineering Technology - Diesel • Child & Youth Worker • Communicative Disorders Assistant • Community Integration Through Co-operative Education • Computer Programming - Techniques • Culinary Management • Developmental Disabilities • Early Childhood Education • Electrical Technology • General Arts & Sciences* • General Arts & Science - Culinary Exploration* • General Arts & Science - Degree Preparation • General Arts & Science - Elementary Education • Hospitality & Tourism Management • Human Resources Management*
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Join us for a Walk & Talk Tour Night
Tours begin at 6 p.m. from the Main Entrance
January 15 • January 22 • January 29

For more information or to book a tour please contact us at (519) 541-2403 or at info@lambton.on.ca

LAMBTON college
The bridge to your future

1457 London Road, Sarnia, ON, N7S 6K4 • www.lambton.on.ca • info@lambton.on.ca

Exercise your brain in the New Year! Register for a part-time studies course at Lambton College!

Find a new hobby, build on your education, or work towards a new career. Discover how you can take courses online or in-class.

Find a variety of courses at Lambton College - in-class, online and one-day workshops!

Online classes begin January 9 and start up monthly, credit classes begin the week of January 12th and non-credit classes begin the week of January 19th.

Join us for a Part-Time Studies Information Session: January 9th - 4:00 p.m. in Room M211

(519) 542-7751 ext. 3626
www.lambton.on.ca/coned

LAMBTON college
The bridge to your future

You're invited to attend Lambton's Developmental Services Worker Apprenticeship Information Session

Wednesday, February 11th
8:00 a.m. - 10:00 a.m.
5:00 p.m. - 7:00 p.m.

Lambton's Skilled Trades Training Centre

We are hoping you will come and provide insight into delivery format so Lambton can better respond to your needs!

Lambton

For more information, contact us:
(519) 542-7751 ext 3511 • info@lambton.on.ca

Are you about to become or are a recent University or College graduate looking for a career?

Join us for a Graduate Information Session
Tuesday, February 17th
4:00 p.m. - 7:00 p.m.
Lambton College - Room N105

APPLY NOW for September!

For more information, contact us at:
(519) 541-2403 or info@lambton.on.ca • www.lambton.on.ca • Sarnia, ON

Want to see everything Lambton offers?
Open House
Sat., March 28
10:00 a.m. - 2:00 p.m.

Lambton College Ad Samples - The Sarnia Observer

During my last two years at the Sarnia Observer, I was the primary designer for the newspaper ads for Lambton College in Sarnia, Ontario. Images and copy were supplied, and I was mainly left to my own devices on the layout and design.

Stephanie G.M. Ratté

Sample Portfolio (cont'd)

BMW Lifestyle
Give dad a BMW to drive.

Father's Day
Sunday June 15
The Ultimate Driving Experience.[™]



BMW Golf Balls
Maxfli \$28.50 per dozen
Callaway \$56.50 per dozen

BMW golf balls. Just one of many gift ideas from the BMW Lifestyle Collection.



BMW 1 Series Miniature
1:18 scale \$102.50



BMW Men's Golf Jacket
\$99.50



BMW Golf Shoe Bag
\$49.50



BMW Roundel Key Chain
\$32.50



Men's Quartz Chrono Watch
Polished stainless steel case, E.P.A. Swiss Made movement, date display, water resistant up to 10 ATM, BMW logo engraved on back.
METAL STRAP \$368.50
LEATHER STRAP \$295.50

With so many great BMW gifts to choose from, sometimes the best course of action is a BMW Lifestyle Gift Certificate.

Sarnia Fine Cars
799 Confederation St., Sarnia
www.sarniafinecars.com
519-332-2886
jandali@sarniafinecars.com • jpeters@sarniafinecars.com • smcdonald@sarniafinecars.com

Sarnia Fine Cars' Fathers Day Ad - The Sarnia Observer

I was also the primary designer of the ads for Sarnia Fine Cars, Sarnia's largest luxury car dealership. The BMW ads were set to specific guidelines for compliance, but it was mainly free-reign minimal design styles.

Whether you do it yourself...
or let us do it for you...

Bluewater IGA
has everything you need for that perfect holiday get together!



Bluewater IGA
420 Lyndock St. • Corunna
519-862-5213
Mon-Fri 8-9; Sat 8-8; Sun 9-6

everything you need... right in your community!

Best Lunch & Dinner in Town!

We Cater to Groups of Any Size!



Bluewater FOODLAND
420 Lyndock St., Corunna • 519-862-5213
STORE HOURS: Mon-Fri 8-9; Sat 8-8; Sun 9-6

Fresh Hot Food Buffet • Salad Bar
Fresh Soups • Deli Sandwiches

Fresh Store-Cut Meats & Cheeses
Fresh Baked Breads and Buns
Fresh #1 Grade Produce
Fresh Store Made Salads

Proudly Supporting the Local Community for Over 20 Years

Bluewater IGA/Foodland Ad Examples - The Sarnia Observer

Bluewater Foodland was also one of my main accounts during my three years at The Observer. They were very open to many design possibilities. I also did posters for their charity events and their weekly store specials ad.

5TH ANNUAL PINK FLAMINGO CHARITY GOLF TOURNAMENT

Bluewater FOODLAND • Bayshore Home Health • Home Hardware • CORUNNA

WEDNESDAY, JUNE 30, 2010
ST. CLAIR PARKWAY GOLF COURSE
132 MOORE LINE, MOORETOWN, ONTARIO

SHOTGUN START **1:00 PM**
ALL GOLFERS ASKED TO REGISTER BY **12:00 NOON**

Complimentary BBQ Hotdogs and Sausages
Courtesy of Schneiders Community Events Wagon

All proceeds for this event will be donated to the local chapter of the Canadian Cancer Society

COSSIN \$80.00 PER PERSON
18 Holes Of Golf • Cash • Club Rental • Tee Time • Meals • Water • More! More! More!
Bluewater Foodland • Cancer Fundraising

Registration Forms can be picked up / dropped off at
Bluewater Foodland, 420 Lyndock Street, Corunna, ON N0N 1G0
or Contact:
Roy Juschka or Todd Harris at 519-862-5213
Tom McRae at 519-862-2568
Rick Stewart at 519-862-1142



5TH ANNUAL PINK FLAMINGO CHARITY GOLF TOURNAMENT

Dear Supporter:

On behalf of the organizing committee of Bluewater Foodland's 5th Annual Pink Flamingo Golf Tournament, we wish to thank you for your outstanding support of this year's tournament. It was truly a terrific day of fellowship and fun and the weather could not have been more perfect for a day of golf. Your contribution whether in the form of a donation to our silent or live auction, a gift for the prize table, a corporate sponsorship, hole sponsor, golfer or volunteer, ensured that we had another successful year. We are extremely pleased to report that together we raised over **\$8000.00** for the local chapter of the Canadian Cancer Society.

This year's tournament attracted 132 golfers, along with the support of many local community businesses, vendors and individuals. A special thank you to **Maple Leaf Foods** and **Canada Bread** for supplying the complimentary sausages and hotdogs in the Schneider's Community Events Vehicle. Also a special thanks to our major sponsors **Bayshore Home Health**, **Sell Off Vacations**, **Corunna Home Hardware** and **Magic Realty**. **Rick Stewart** for sponsoring our putting competition, hole-in-one and the men's and women's closest to the pin and longest drive competitions. Thank you to **St. Clair Parkway Golf Course** for all their help in organizing this event, and a very special thank you to **Tom McRae** and **Rick Stewart** for their outstanding volunteer efforts in helping organize our tournament. We will be running an ad in the Sarnia Observer in the very near future acknowledging all contributors to our tournament because without your support, an event such as this would not be possible.

As mentioned in past correspondence, our tournament is run in conjunction with Sobey's Ontario banner wide "Communities for a Cure" fundraiser, which to date has raised over **\$1,200,000.00** for the Canadian Cancer Society. We truly believe that every dollar we raise brings us one step closer to discovering a cure for a disease that affects us all.

Thanks again for supporting our tournament and we look forward to next year's tournament, which is tentatively scheduled for **Wednesday June 29, 2011**. Hope to see you there!

Kind Regards,

Cindy & Roy Juschka
and the entire Pink Flamingo 2010 Golf Committee



Bluewater Foodland Charity Golf Poster and Thank You Notice - Freelance

For three years, I had been asked by the store manager of Bluewater Foodland in Corunna, Ontario to put together his poster for his store's charity golf tournament as a pro-bono work, as well as the supplementing thank you notice that he sends out to all the participants after the event. They are designed from scratch, only copy is provided for me.

Stephanie G.M. Ratté

**View more samples of my artwork
and design via any of these websites!**



StephRatte.designbinder.com

password: DesignResume



Stephanie Ratté



Steph Ratté



StephRatte.tumblr.com



StephRatte.com

Thank you for your time!

Stephanie G.M. Ratté

Graphic Artist and Illustrator